



March 27, 2024

Dear Hawaiian Airlines Flight Attendants,

We are excited to announce the April 1, 2024 launch of a collaborative effort between Hawaiian Airlines and the Association of Flight Attendants in support of mental health awareness among our flight attendants. Flight attendants play a pivotal role in ensuring the safety, comfort, and satisfaction of our passengers, often facing unique stressors inherent to the nature of this work. It is imperative that we foster an environment where mental health is openly discussed, supported, and prioritized. Together, we can create a workplace culture that values and prioritizes the mental health of every individual.

The aim of this campaign is threefold:

1. **Raise Awareness:** Through educational initiatives, we aim to raise awareness about common mental health challenges and provide resources for coping strategies and seeking support.
2. **Destigmatize Mental Health:** We strive to break down the stigma surrounding mental health issues, encouraging open dialogue and promoting a culture of understanding and empathy within our aviation community.
3. **Provide Support:** We are committed to offering comprehensive support services and resources tailored to the unique needs of our flight attendants, including access to counseling, peer support networks, and self-care resources.

We recognize that mental health is a journey, and we are dedicated to accompanying our flight attendants every step of the way. By prioritizing mental health awareness and support, we not only enhance the well-being of our crew members but also strengthen the resilience and effectiveness of our entire team.

We invite all flight attendants to join us in this important initiative as we embark on this campaign toward greater awareness, understanding, and support. Below is a snapshot of the monthly services and resources that will be offered throughout this collaboration. For further information and resources, please visit [Flight Attendant Mental Health & Wellness \(sharepoint.com\)](#) on our IFS SharePoint homepage.

Sincerely,

ROBIN SPARLING
Vice President, In-Flight

JONI KASHIWAI
President – Master Executive Council