

Hawaiian 47 Uniform Committee Meeting March 7, 2018

Hello everyone!

Please see my notes below from our last Uniform Committee Meeting held several days ago. A lot of the recurring issues we've been having with our uniform pieces were brought up again, along with their plan of action to resolve them. There will soon be a Uniform Survey that'll be distributed, & we ask that you please participate in it to voice your opinions, concerns & share your feedback with Product Development, Management, Affinity Apparel & the Uniform Committee. If you have any questions, please feel free to contact me.

*Mucho Mahalo,
Melissa*

Uniform Committee Meeting 3/7/18

- Will share trending & fulfillment stats on a quarterly basis during meetings throughout the year
- Affinity sent a lot of product back to Distribution Center without product development's knowledge versus what is in stock at the Uniform Center, they're sending items back to ensure proper inventory in the Uniform Center
- No resolution yet on aloha printed shirt fabrics
- Reviewing 3 fabric options, one being a bamboo fabric; it must be sent to get burn tested (once completed & passes then they'll create wear test samples)
- Should be more breathable, less static, less snagging/pilling
- Wear testing estimated to begin April, early May
- Testing would last for 29 days minimum, could be longer but they want Affinity to be held responsible for correcting & costs
- Sample sizes being made: female button down (2) XS, (4) M, (2) XXL & male long sleeve (2) M, L(not sure yet), (2) XXL
- Pant fit improvements : male pant additional sizes added starting Fall 2018 - adding 31", 33", & 35" waists
- Added 1.5" to female & male pant rise
- Increased seam allowance in crotch area (allows for easier alterations if necessary, HA will be reimbursing, to lengthen rise)
- New Pant Samples will be sent to HA this month (March)

Other products in development :

- Inflight name tag/wing combo - prototype to arrive this month (March)
- Female back zip blouse - currently in development for testing in April
- Looser fit pilot shirts - currently in wear testing
- Lanyards - currently in design phase

Hawaiian 47 Uniform Committee Meeting March 7, 2018

- Gray/gray scarf option for above the wing employees (per pilots suggestion)
- fitted Hawaii hats for below the wing employees
- Detachable Lining for in-flight outerwear for use in colder destinations like ICN Korea
- Female pilot maternity shirt
- Blazer to match the purple dress is NOT being designed at this time (not til next year)
- In Progress : collection of old uniforms
- Still open items : return/exchange process clarification & Uniform guidebook distribution

Upcoming Uniform Survey

- 5 point scale : not at all, slightly, moderate, very, extremely satisfied
- Satisfaction of fit, launch process, building the right program, what did we get right/wrong, what can be removed/added to program, 10 questions, some required to answer, some optional
- As soon as upper management signs off, sending out via HApeople on 3/12 till 4/15 (survey monkey link)

Goals for 2018:

- Solve for large open issues: aloha print material pilling/snagging & pant fit
- Roll out visual uniform guidelines
- Improve uniform website photo assets
- Improve uniform website functionality
- Continue to provide communication to all uniformed working groups

Inflight discussion

- Dress static, cut off lining, fabric frays, snags issues brought up
- Current Blazer - Bessie (Robin's assistant) to take one home to test it in washer/hang dry it as many reported the sloppiness of how it looks after being washed versus dry cleaned/steamed
- Long sleeve/tie option for males?
- Breathability, static, snagging/pilling in shirts are being addressed w/the new fabrics
- Sweater sleeve lengths too short, new design?
- Skort didn't perform well & might be discontinued in the future (next year maybe? To be replaced?)
- Possible new pant style in the future (no date specified)

Hawaiian 47 Uniform Committee Meeting March 7, 2018

- Update uniform website layout to include hours (for ex. Wednesdays hems only, while alterations person is in on Fridays)
- Lining for outer wear to be added (no date specified)
- Robin - open to additional male pieces, like an International look, button down shirt & tie?
- Bigger suitcase option? Would only be for International flights, not sure about JFK (confirming where to check it in? At the counters or at the gates? Discussed it being more weight on aircrafts...they are waiting on airport operations for more info regarding these inquiries before making any decisions, no date specified)
- There was a discussion about our CBA section re: pulling Crew bags 1st if checked in, with the larger luggage, it may not be possible? (Further info/discussion needed)
- Spinner luggage option possible (no date specified)
- Current Blazer not designed well, looking to improve (no date specified)
- Name tag/Wings are being made with pin backing option ONLY, reason being to manually operate PSUs
- Customer Service Agents management of uniform guidelines discussed, many inconsistencies amongst our groups, especially when we wear the same uniforms